

Package Prototypes & Mock-ups

Industry leading capabilities

We offer extensive printing, model making, decoration and fabrication capabilities for package prototypes and mock-ups.

Through our VIA Alliance™ package materials library, we offer new-to-the-world package materials, print effect/finishes and technologies that we can accurately replicate for prototyping and evaluation.



VIA Alliance™ is a collection of leading global raw material packaging manufacturers that provide materials, printing effects/finishes and technologies to the consumer packaging industry.

Haney has partnered with these companies to create a world-class library for our clients to use on their upstream brand package development initiatives.

In-house Package Prototyping Capabilities

Technologies

- HP Indigo Digital Printing
- Roland Digital UV/Solvent Printing
- Oce UV Printing
- Flexo Web Printing
- Litho Sheetfed Printing
- Screen Printing
- Digital Prototyping
- 3D Printing Technologies
- Model Making & Painting
- Kodak & Epson Proofing
- Scoring & Die-cutting
- Steam Shrink Tunnel
- CNC Milling for Molds
- Thermoforming
- Heat Sealing

Package Formats

- Pressure Sensitive Labels
- Direct Print Labels
- Shrink Sleeves
- Flexible Packages
- Bundle Packs
- Tubes & Sachets
- Folding Cartons
- Formed Paper
- Corrugated Boxes
- Thermoform Packages
- Rigid Containers
- Hybrid Packages
- POP Displays
- Sample & Sales Kits
- Product Models

Print Effects/Finishes

- Hot & Cold Stamping
- Foil & Holographic
- Emboss/Deboss
- Metallic Effects
- Highly Reflective Inks
- Color Shift Pigments
- Gloss/Matte Coatings
- Raised Varnish
- MotionCoat™ Effects
- Texture Coatings
- Specialty Inks
- Conductive Inks
- Pearl Varnishes

New products continue to be added...